**Informative Speech Planning Activity**

*Fill in the underlined elements below to begin creating your informative speech. Please note that this document is a planning activity and is not a formal outline template. It does not substitute for the formal, full sentence Roman numeral outline that you will turn in on speech day. That template and the correct outline format are contained within the Informative Speech folder.*

General Purpose: To inform the audience

Specific Purpose: To inform the audience on the impact of quality childhood development

Central Idea: The quality of childhood development greatly shapes an individual’s life, and there are interventions that can help disadvantaged groups access it

Pattern of Organization: Topical Pattern

I. Introduction

*Each element should be written in full sentences.*

A. Attention Getter – What if I told you that the most important period of your education is not during your undergrad? And no, not during graduate school or even high school – but before kindergarten.

B. Relevance – Childhood development is something that inherently affects us all, and as students of Clemson University, chances are that if you’re listening to this speech, you too were blessed

C. Credibility – As a person who thinks social mobility is the number one issue facing this country, I’ve always been drawn to research on early education.

D. Thesis - The quality of childhood development greatly shapes an individual’s life, and there are interventions that can help disadvantaged groups access it

E. Preview – Particularly, we will be looking at parenting, early childcare, and Pre-Kindergarten education.

II. Body

*You may have 2-4 main points so delete the extras below if you have less than four.*

A. Main Point 1 – Early health, parental education, and nutrition can improve life outcomes

B. Main Point 2- Quality early childhood daycare can deliver high gains

C. Main Point 3- Pre-school interventiions aimed at disadvantaged groups also significantly increase life outcomes

References:

*Please write in two “published,” credible references that you plan on citing in your speech.*

1. http://www.nber.org/papers/w15471

2. http://www.nber.org/papers/w23610